

EXPLORE. PURSUE. REALIZE.



The Hood College

**The George B.
Delaplaine Jr.
School of
Business**

hood.edu/business





The George B. Delaplaine Jr. School of Business

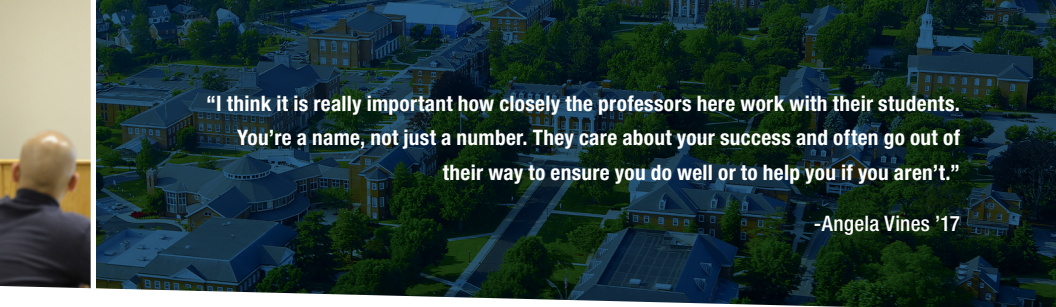
The School of Business offers five majors, four minors, and nine concentrations at the undergraduate level, one of the most well-known regional MBA programs, and a doctor of business administration degree. It aims to create a collaborative teaching, learning and research environment that emphasizes global awareness, strategic competitiveness, social responsibility, leadership and the interaction between theory and practice.

The business school, which has the highest student enrollment at Hood College, empowers students to think entrepreneurially and become thought leaders in reshaping, re-imagining and reinventing modern business. Our undergraduate business and MBA programs are accredited by the Accreditation Council for Business Schools and Programs, the premier organization that accredits business schools that have a teaching focus.

Our full-time faculty members are committed teachers and active scholars; the adjunct faculty have significant managerial experience at some of the premier organizations in the Washington, D.C. region. Our undergraduate students also receive the opportunity to work closely with our world-class faculty as research and teaching assistants. Through our empirical capstone classes, all students get an opportunity to engage in a semester-long meaningful research endeavor to analyze a Fortune 100 organization in-depth or to investigate a complex economics problem.

Beyond the Classroom

All business and integrated marketing communication students are required to take advantage of the rich internship opportunities afforded by Hood's location in the Frederick-Baltimore-DC triangle. These exciting internships at organizations such as Citibank, Walmart Home Office, IBM, Flying Dog Brewery, NASA and United Way often lead to career opportunities. Many of our students also continue their studies at the graduate level at such prominent institutions as Harvard Business School, University of Rochester, Clemson and McGill University, Montreal.



"I think it is really important how closely the professors here work with their students. You're a name, not just a number. They care about your success and often go out of their way to ensure you do well or to help you if you aren't."

-Angela Vines '17

Majors, Minors and Concentrations

Majors

- Accounting
- Business Administration
- Economics
- Finance
- Integrated Marketing Communication

4Plus any B.A. or B.S. + MBA

Minors

- Actuarial Science
- Business Administration
- Economics
- Management

Concentrations

- Accounting
- Finance
- Financial Economics
- International Economics
- Human Resource Management
- International Economics and Finance
- Marketing
- Political Economy
- Individual Career Interest—
You will work with your faculty adviser to craft a concentration based on your interests and career goals. Some examples include sports management, economic development and information security management.

HOOD BY THE NUMBERS

32

BACHELOR'S
DEGREES

19

MASTER'S
DEGREES

11

POST-BACCALAUREATE
CERTIFICATES

2

DOCTORAL
PROGRAMS

8 MASTER'S PROGRAMS THAT CAN BE ACCELERATED AS PART OF THE 4PLUS PROGRAM

AVERAGE CLASS SIZE 15

STUDENT-TO-FACULTY RATIO 11:1

2,037

TOTAL
ENROLLMENT

1,182

NUMBER OF
UNDERGRADUATE
STUDENTS

30&14
STATES COUNTRIES

OF ORIGIN FOR
UNDERGRAD
STUDENTS

40%

UNDERGRADUATE
DIVERSITY

855 GRADUATE STUDENTS

97

FULL-TIME
PROFESSORS

95%

OF FULL-TIME
FACULTY HOLD A
TERMINAL DEGREE
IN THEIR FIELD

136

PART-TIME AND
ADJUNCT FACULTY
COMPLEMENT THE
FACULTY WITH
THEIR EXPERTISE

26%

DIVERSITY OF
FULL-TIME
FACULTY



hood.edu

David Gurzick, Ph.D.

Associate Professor of Management
Chair, Delaplaine School of Business
gurzick@hood.edu • 301-696-3857

VISIT & APPLY

Hood College
401 Rosemont Avenue
Frederick, MD 21701-8575

301-696-3400
admission@hood.edu